

The 8th Annual Taste of Petaluma

Saturday, August 24, 2013 11:30 AM -4:00 PM

PARTICIPANT ENTRY FORM

Print this form and send the form and fee to:

Cinnabar Theater, Attn: Taste of Petaluma. 3333 Petaluma Blvd. No., Petaluma, CA 94952

or Fax to : (707) 763-8929 or email: laurasunday@gmail.com

Call (707) 763-8920 with a credit card any weekday between 10 AM to 2:00 PM

Business Name: _____ Contact Name: _____

Address: _____ Phone: _____

Email: _____ Website: www. _____

(We must have your email for sending information and updates - please print clearly)

___ Food: I'm located downtown and will serve from my own place of business

___ Shop: I would like to be a host at my downtown location _____

(Please try to connect with a food or wine vendor so that you can host)

___ Food, Wine or Beer: I've arranged to be hosted downtown by: _____

(Name of business and contact info)

___ I'm not located downtown and would like to be hosted. Please match me with a host

Showcase anything from appetizers to desserts. Complete description of what you'll be serving:

Deadline for inclusion on the map and menu: 7/30. **All fees & forms due by 7/30. Note Early Bird Special due by 7/10.**

For more info or to email entry form: Laura Sunday laurasunday@gmail.com (707) 477-9944

This event is a benefit for Cinnabar Theater, a California 501c3 non-profit. Tax ID# 23-7386031

A gallery or store may **HOST** a restaurant or food vendor, and/or a winery or a brewery by paying the basic entry fee of \$75.00. Get your form and fees in by **July 10** and you'll qualify for the **Early Bird Special**....\$60 for galleries, shops, hosting locations.

Restaurants, caterers, and food vendors pay a basic entry fee of \$60. Get your form and fees in by **July 10** and you'll qualify for the **Early Bird Special**....\$30

Please limit the size of your serving to \$3.50 perceived value. Guests have 10 tickets to spend and we want them to visit locations all over town. Remember you will be serving and collecting tasting tickets for 4.5 hours and you don't want to run out of food. Think of something that represents you well, but is easy to serve and ready when guests come in as you don't want people waiting around to sample your food. Think of ways to attract attention to your location. Participants have brought in entertainment, hosted raffles, drink specials, etc. Approximately 100-400 guests will visit your location, please plan for trash receptacles at your location (in addition to street receptacles).