

The Second Annual...TASTE OF PETALUMA
A Benefit for Cinnabar Theater

You've been selected to participate in Downtown Petaluma's premiere culinary and wine event! The second annual "Taste of Petaluma" on September 29th from 12-4 pm is a culinary journey of Petaluma's finest foods, wines and brews. Last year 700 people enjoyed a delightful afternoon exploring downtown Petaluma and sampling delicacies and temptations from our best chefs, wineries and breweries.

Take this perfect opportunity to showcase the one item that best represents your establishment, anything from appetizers to desserts. Even if you are not located downtown, you can participate.

How You Benefit From Taste of Petaluma:

- Listing on event map and menu which includes your name, address and item being served
- Taste of Petaluma poster and display cards with your business listed as participant
- Official Website www.tasteofpetaluma.com with URL link to your website
- Press and Radio – ads, articles and interviews
- Full page event ad with your listing in the Cinnabar Theater program
- Bring visibility to potential new customers to your place of business

Guests will purchase and bring tasting tickets to your place of business. For each ticket, you will serve guests a sample portion (value of \$3.00) of your featured item. You must collect these tickets so they are not used a second time. Collect one ticket for each sample plate, wine or beer tasting.

For downtown merchants, tasting will be at your location. No need to leave your place of business! The guests will enjoy your specialty while experiencing the ambience that your store or restaurant has to offer. If you are not located in the downtown, you may be hosted by a gallery or shop. This is a great opportunity to share your talents with the community and gain new exposure to residents and visitors to Petaluma!

Don't miss this opportunity to showcase your finest fare and support a community treasure – Cinnabar Theater, celebrating its 35th year in Petaluma with award winning adult and youth programs. Your entry fee is a direct donation to Cinnabar Theater, a 501(c)3 California non-profit organization.

TASTE OF PETALUMA

For information email or call: Laura Sunday: Laura@tasteofpetaluma.org (707) 778-2100 ext. 18
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